

What Distinguishes the College or its Programs?

Engagement

With an average of an 18:1 student to teacher ratio, students and faculty are highly engaged. Real-world applied learning opportunities and research projects carry the academic experience beyond the classroom and into our regional business community. Industry experts are an important part of learning at the College of Business and Economics (CBE). Professionals advise student clubs, serve as guest speakers, engage in the classroom and provide mentorship and networking opportunities to students. Internships further develop network relationships and allow students to excel in their field of study.

Innovation

Teaching is highly valued in the CBE where faculty are engaged in a continuous process of pedagogical innovation, incorporating learning technology, blended classrooms, guest lectures, and industry-supported case competitions.

Impact

At the CBE students are prepared to enter their chosen fields as critically thinking, ethical and innovative leaders. CBE students, faculty and staff are encouraged to make a difference in our broader community through service on advisory boards, volunteer work, research, consulting, and a broad spectrum of service-learning opportunities.

Recognition and Accreditation

AACSB Accredited School

The CBE is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the highest standard of achievement for business schools worldwide. Only the top 5% of schools granting business degrees in 53 countries achieve this ranking.

Top Ranked Manufacturing & Supply Chain Management Program (MSCM)

Ranked number 18 in the US in 2022 by Gartner, which identifies the top 100 universities with rigorous Supply Chain Management programs that provide valuable real-world experience for their students. Graduates have a 100% placement rate post-graduation with an average starting salary of \$65,000.

Top Performing Accounting Program

The CBE's MPAcc accounting program has the highest first attempt CPA exam pass rate in the state. The Accounting program brings students a diverse faculty including three international professors, active advisory board and strong industry connections, we prepare students for their careers.

Undergraduate Academic Programs

<https://cbe.wvu.edu/academic-programs>

- Accounting, BA
- Accounting, BS
- Business & Sustainability, BA
- Business and Sustainability – Energy Studies Concentration, BA
- Business Administration, BA
Concentrations include Finance, International Business, Management, Management Information Systems (MIS), Marketing, and Operations Management (OPS)
- Economics, BA
- Economics/Accounting, BA
- Economics/Environmental Studies, BA
- Economics/Mathematics, BA
- Economics/Political Science, BA
- Economics/Social Studies, BA
- Financial Economics, BA
- International Business German, BA
- Manufacturing and Supply Chain Management (MSCM), BS
- Politics/Philosophy/Economics, BA

Internship, Research, and Extracurricular Engagement

Top Performing Accounting Program

Each department has an internship class that can be taken as an elective. The Manufacturing and Supply Chain Management (MSCM) program requires each student to complete two internships in order to graduate. Internships are sourced through industry relationships with the program.

Research

Original research opportunities exist with the Center for Economic and Business Research (CEBR).

CBE Student Clubs & Professional Societies

- Alpha Kappa Psi - <http://www.akpsi.org/>
- Association for Supply Chain Management (ASCM) - https://www.instagram.com/ascm_wwu/
- Professional Development Committee (ProDev) is organized under ASCM
- Beta Alpha Psi and Accounting Society - <https://wwubap.org/>
- Collegiate DECA - <https://www-deca.wixsite.com/deca>
- Financial Management Association - <https://fmaofwwu.wordpress.com/>
- International Business Network - <https://wwuibnclub.wordpress.com/>
- LGBTQ+ “Out in Business” Club - https://www.instagram.com/oib_wwu/
- Management Information Systems Association - <https://www.instagram.com/misawwu/>
- Net Impact - <https://netimpact.org/about>
- Professional Women’s Association - https://www.instagram.com/pwa_wwu/
- Student Economics Association - <https://www.instagram.com/wwusea/>
- Student Marketing Association - <http://smawwu.com/>

Equity and Diversity Initiatives

CBE Advisor for Underrepresented Students: Lucas Gutiérrez Senger, MBA. Offering advocacy, mentorship and support, dedicated to students from marginalized and underrepresented communities in the CBE.

CBE offers two minority scholarships:

- Karen Freeman Diverse Student Scholarships
- US Bank Minority Scholarships

Successful Alumni

CBE alumni work at all levels in top tier companies around the world, including:

- **Scot Studebaker**, Partner, EY
- **Christy Johnson**, Founder & CEO, Artemis Corporation
- **Jane Carten**, President & CEO, Saturna Capital
- **Mark Greene**, Partner, Moss Adams
- **Andrew Dumont**, Founding Partner, Curious Capital

Application Process & Requirements

- All students seeking admission to CBE must apply for pre-major or major status using our online application
- MIS and OPS concentrations require high GPA for full major admission based on current pool of applicants (most current quarter was 3.38 or above)
- MSCM requires 3.00 cumulative in foundation courses for full major admission

Important Information for DTA Student

- DTA students should declare a major immediately once they are accepted into Western Washington University. This will help with class registration for their first quarter.
- DTA students should also declare a minor immediately upon acceptance, which they will be able to start working towards in their first quarters. This is an important step to give DTA students more flexibility in registering for courses in their first quarter.